

# Antonine Shopping Centre

Cumbernauld, Glasgow



boomerang

## The Antonine

- 5.6m annual footfall
- Average dwell time of 50 minutes
- Located on the outskirts of Glasgow on the busy Central Way Road
- 30 stores including a variety of shops & eateries, excellent public transport links, perfect for family shopping expeditions, and fun with friends



## Digital screens

- 4 x high impact 55" screens
- Eye-catching HD screens, offering stand out and cut through
- Located in high traffic areas allowing multiple exposure and frequency build
- Full motion dynamic content
- A variety of loop & rotation options available
- Affordable & flexible



# Screen locations



# Key retailers...



BURTON  
MENSWEAR  
L O N D O N



**Carphone  
Warehouse**



next



THE PERFUME SHOP

RIVER ISLAND

DOROTHY PERKINS



## Costs and packages

- Price packages start from as little as £62.50 a week for an annual holding
- 1, 10 second spot played every 10 minutes (6 times per hour) across 4 screens.  
Annual holding cost: £3,250
- 1, 10 second spot played every 10 minutes (6 times per hour) across 4 screens.  
6 month holding: £2,275

# For More Information

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